

## ***Frequently Asked Questions***

### ***Global Business Academy***

#### ***NSOP 1 – Mission and Vision***

##### **What is the Mission/Vision/Core Values/Goals?**

- GBA Mission: The Goose Creek Memorial Business Academy is dedicated to providing college and career readiness in Business fields through project-based learning activities that promote innovation and critical thinking.
- GBA Vision: In the Global Business Academy, ALL students have the opportunity to graduate with a chosen occupation, college hours towards a related degree, an entry-level certificate in that field and/or a part-time job in their chosen pathway.
- Core Values: BE EPIC
  - Be Empathetic (put yourself in others shoes/be able to see problem from different perspective)
  - Be Experimental (be open to trying and failing)
  - Be Positive
  - Be an Integrative Thinker (seeing all sides and create new solution)
  - Be a Collaborator
- 2019-2020 Goals:
  - GBA will develop and implement a mentoring program with 20% participation by end of year.
  - GBA will create a job shadow opportunity for senior academy with 80% participation by the end of the year.
  - GBA will obtain model status from NCAC review by the end of the year.
  - GBA students will take ownership in the AC by selecting ambassadors, leading at least 4 student meetings, contributing to the Advisory Board and planning at least 2 events.
  - GBA teachers will take ownership in the AC by creating 1 PBL a semester.

##### **Where can I find the Mission/Vision/Core Values/Goals?**

- The Global Business Academy's website <http://gcmglobalbizacademy.weebly.com/>, all agendas for student, parent, teacher and advisory board, flex lab word wrap art on the wall, student handbook, teacher rooms, 2<sup>nd</sup> semester student calendar, GBA bulletin board

##### **Do the Mission/Vision/Core Values/Goals drive the academy?**

- Yes, the GBA is dedicated to helping students succeed and accomplish our Mission/Vision/Core Values/Goals for all students. When deciding on field trips, curriculum, etc. the Mission/Vision/Core Values/Goals are considered.

##### **How were the Mission/Vision/Core Values/Goals developed?**

- The mission, vision and goals were developed in the Advisory Board which is made up of community and industry partners, post-secondary partners, parents, students and teachers. They were then rolled out to the parent, student and teachers through their meetings.
- The core values were developed with the ambassadors and then taken to the students for opinions.

## *NSOP 2 – Academy Design*

### **How are teachers chosen?**

- Teachers are chosen by administration looking at professional development and student engagement.
- Teachers also volunteer to be a part of the academy.

### **Are classes cohorted in the academy?**

- This is the largest challenge in a pocket academy due to the students being involved in athletics, fine arts, dual credit and advanced placement classes.
- Cohorted classes are very clear in the 9<sup>th</sup> and 10<sup>th</sup> grade classes but are not as defined in the 11<sup>th</sup> and 12<sup>th</sup>. Students begin the bulk of their dual credit their 11<sup>th</sup> grade year.
- We currently have smaller cohorts in the 11<sup>th</sup> and 12<sup>th</sup> but feel confident as the larger cohorts roll up, the classes will cohort. We are also looking into cohorting some dual credit courses.

### **When do teachers meet and plan?**

- Teachers meet every Tuesday morning from 7:35am-8:15am to discuss lessons, students, grades and projects.
- Teachers meet as grade levels and as an academy as a whole.

## *NSOP 3 – Host Community and High School*

### **How does the district support the academy?**

- Dr. Melissa Duarte, the Deputy Superintendent of Curriculum and Instruction, is our supportive Executive Council member. She attends Advisory Board meetings, NCAC conferences and speaks for the Global Business Academy in Executive Council.
- Jessica Woods, School Board member, is a member of the Advisory Board. Jessica attends Advisory Board meetings, is an active participant in activities including the student lock-in and teacher appreciation and helps to set up community presentation and activities for the GBA.
- Susan Jackson, the Goose Creek Memorial High School principal, is an advocate for the GBA. She attends meetings both Advisory Board and teacher meetings. Susan helps to set up community presentations and speaks for the GBA in district and community events.
- Bill Kimbel, Assistant Principal over Career and Technical Education and the Global Business Academy. Bill attends the Advisory Board meetings, presented at CTAT and attended the NCAC academy model visit.

### **Does the academy receive adequate funding and facilities?**

- The GBA receives extra funding to provide an individualized experience for our business students.
- The GBA Flex Lab is being renovated to have a stock market center, collaborative space and tech free zone where students will have the opportunity to be creative and focus on innovation.

## *NSOP 4 – Faculty and Staff*

### **How do teachers work together in the Academy?**

- Teachers work collaboratively on tying curriculum to the business world. This may be through individual projects or cross curricular projects. Teachers work closely with their grade level to work on support for students, projects and grading.
- Dual credit and MBA Research Curriculum High School of Business tend to drive the projects.

## *NSOP 5 – Professional Development*

### **What professional development is given to teachers to support the academy?**

- Teachers are given several opportunities to learn about how the academy works, project-based learning and collaboration.
- 2019-2020 GBA 9<sup>th</sup> grade team worked with a company that provided 3 days of PBL training and 3 days of PBL coaching on campus. 9<sup>th</sup> grade created an amazing PBL that encompassed all classes ending in a Public Service Announcement that was presented at community meetings and at a student showcase.
- 2020-2021 GBA 10<sup>th</sup> grade team will receive the same PBL training and coaching as the 9<sup>th</sup> grade team.
- NCAC Academy 101 is an overview of what an academy requires. This is given every few years.
- NCAC master scheduling was attended by our lead counselor, specialist and academic dean.
- NCAC conference in Houston was attended by several AC teachers.

## *NSOP 6 – Governance and Leadership*

### **What is the Advisory Board?**

- The Advisory Board is made up of the following stakeholders: district and high school administration, academy teaching staff, supporting employers and institutions of higher education, community representatives, and academy parents and students.
- The Advisory Board meets once a month to look at data, discuss options for students and teachers and review the needs of the academy.

### **What does the Advisory Board do?**

- Members of the Advisory Board are invited into the classroom and student events. Advisory Board members are guest speakers, put on events, enhance events and activities and help support the mission, vision and goals.

## *NSOP 7 – Teaching and Learning*

### **What are the four-year plans and pathways?**

- The GBA has three different four-year plans:
  - Core complete - 42 hours of dual credit courses that transfer to any public university in the state of Texas. Students are in the MBA Research Curriculum High School of Business which is a weighted curriculum that brings real-world projects into the classroom.

- Associates degree with a focus on Business – students will receive 60 hours of dual credit including dual credit business courses.
- High school plan – students will mix and match courses not completing a package. Students will be in the MBA Research Curriculum High School of Business.

#### **Is technology used in the classroom?**

- GCCISD is a one-to-one school district with each high school student being assigned an iPad.
- Teachers are encouraged to receive digital badges through our TMS department showing how they used technology in the classroom.

#### **What certifications are available to AC students?**

- GCCISD offers over 25 certifications that are on the state of Texas recognized industry certification list.
- GBA students are encouraged to earn the Microsoft Office Suite certifications that include Word Specialist, Word Expert, Excel Specialist, Excel Expert, Powerpoint Specialist, Outlook Specialist and Access Specialist.
- Students in the GBA have received the following: 41 - Word Specialist, 13 - Excel Specialist, 3 - Excel Expert, 51 - Powerpoint Specialist

### *NSOP 8 – Employer, Post Secondary and Community Involvement*

#### **Does the Academy promote respect?**

- The students are given several in-class lessons and projects that promote global citizenship.
- Students work with Chick-fil-A Leader Academy their junior and senior year creating amazing community service projects.
- Students are encouraged to be involved in service organizations including Key Club, National Honor Society and AVID.

#### **What work-based learning or internship opportunities are available?**

- Students have the opportunity as a senior to be a part of the Practicum in Business Management course that has an internship built into the class. Students apply and interview for positions at Beacon Federal Credit Union, Walgreens, Chevron Phillips, Chick-fil-A, Aramarck, GCCISD Human Resource and Finance.
- Students go on a college and career field trip every year relating to the curriculum alignment.
- Students have the opportunity to attend an academy leadership event including:
  - 2017 – Women in Business
  - 2018 – Business Leadership Forum
  - 2019 – Kick Start Your Future

#### **How do you work with post-secondary institutions?**

- Lee College has several members of Advisory Board members including: Director of Dual Credit Enrollment, Manager of Dual Credit Enrollment, Business Department Head and Business Department Professor.
- Specialist and Lee College representatives meet often to review the four-year plans, course crosswalks and academy opportunities.

- Specialist works with University of Houston business school to review dual credit transfer options.

### *NSOP 9 – Student Assessment*

#### **What type of data does the Academy track?**

- Below is some of the data that is tracked:
- The academy looks at student STAAR exams to see if students are being successful.

STAAR Test	AC Passing
Standardized tests; EOC; state tests - % proficient or above (or other identified benchmark) - Math (Approaches, Meets and Masters)	100%
Standardized tests; EOC; state tests - % proficient or above (or other identified benchmark) – English I & II (Approaches, Meets and Masters)	97%
Standardized tests; EOC; state tests - % proficient or above (or other identified benchmark) – Science (Approaches, Meets and Masters)	100%
Standardized tests; EOC; state tests - % proficient or above (or other identified benchmark) – Soc Studies (Approaches, Meets and Masters)	100%

- The academy tracks dual credit and advanced placement data.

Plan for Junior/Sophomores/Freshmen	# of AC
Core Complete – 42 hours of Dual Credit with MBA HSB Curriculum	71
Associates degree with a focus in Business	45
High School option with no package	10

### *NSOP 10 – Sustainability*

#### **Do you do a survey at the end of the year?**

- Yes, we will do an end of the year survey for students, teachers and Advisory Board.

### How is the Academy focused on improvement?

- The GBA is focused on continuous improvement as stated in goals, constant updates in four-year plans, field trip and work-based learning.
- The GBA is open to Advisory Board, industry and Texas Education Agency changes that help to focus the GBA pathways and outcomes.

### What are the goals and at mid-year how close is the Academy in accomplishing these goals?

GBA Goal	Benchmarks
GBA will develop and implement a mentoring program with 20% participation by the end of the year.	GBA developed a mentoring program including Advisory Board members mentoring Seniors. Twelve students were involved with 6 Advisory Board members. Students received a launch lunch and then have been meeting with mentors at individual times. This includes 54% of the senior class.
GBA will create a job shadow opportunity for senior academy students with 80% participation by the end of the year.	Students have the opportunity to participate in a City of Baytown job shadowing field trip at the end of March.
GBA will obtain model status from the NCAC review by the end of the year.	We are on track to have our official evaluation on March 26 <sup>th</sup> .
GBA students will take ownership in the AC by selecting ambassadors, leading at least 4 student meetings, contributing to the Advisory Board and planning at least 2 events.	Ambassadors were chosen through an interview process with the Advisory Board. Students help lead all monthly student meetings and Advisory Board meetings. Students planned a winter lock in and a teacher appreciation event.
GBA teachers will take ownership in the AC by creating 1 PBL a semester.	The 9 <sup>th</sup> and 10 <sup>th</sup> grade teams have both done a cross-curricular projects. The 11 <sup>th</sup> and 12 <sup>th</sup> grade classes are doing in class business focuses and working on student showcase and capstone project that will be held on April 23 <sup>rd</sup> .